

*“Getting by with a little help from our friends....”*

**VASF<sup>AA</sup> Conference 2017**

April 23-26, 2017

Hilton Hotel

Virginia Beach, Virginia

Meals included in registration cost are noted by \*\*.

Double-sessions noted by ++.

**Sunday, April 23**

10:00 a.m. – 4:45 p.m. Registration Open

9:00 a.m. – 1:30 p.m. VASF<sup>AA</sup> Board Meeting [lunch included] (FB)

9:00 a.m. – 1:30 p.m. New Aid Officers Workshop [lunch included] (AH)

9:00 a.m. – 1:30 p.m. Leadership Workshop lunch included] (SA)

2:00p.m. Conference Kickoff (A&B)

- Welcome - Chad Sartini, VASF<sup>AA</sup> President
- Presentation of Colors & National Anthem – AROTC – ODU; Stacy Jenkins, ODU Financial Aid
- Introduction of Charity – Joan Zanders
  - Guest Speakers – Kathryn Cooke, YWCA of South Hampton Roads & Dede Wallace, Victim Assistance Specialist
- Fund-Raising Opportunities – Billy Ray Davis, Jr.

3:30 p.m. Breakout Sessions

- 1) Focus on Compliance: Do Your Work Now, or Prepare to Pay (SC) - Dana Kelly, NASF<sup>AA</sup>; Jackie Cottom, NOVA
- 2) We Survived Early FAFSA: Lessons Learned in Year 1...so far! (AH) – Rhonda Johnson, VT; Megan Hartless, BRCC; Daniel McClanahan, Liberty
- 3) Is that course really eligible? (SA) – Joan Zanders, NOVA
- 4) Making Your Work-Study Program Work (CT) – Clint Young & Jimmy Mauger, NOVA

4:45 p.m. General Session (A&B) “All Together Now”: A Post-Election Look at the New Congress and Administration – Brett Lief

6:15 p.m. “Fun...with a little help from our friends!” – Light Refreshments by the Pool

- VASF<sup>AA</sup> Thrift Store Fashion Show: Fashion with a Purpose--and for a Cause!
- (Dinner on your own “with friends” at Catch 31...start by dining with colleagues and end with friendships for life!)

**Meeting Room Codes**

Ballrooms A & B (A&B)	Princess Anne (PA)
Salon C (SC)	Albemarle Hall (AH)
Spotswood Arms (SA)	Courtney Terrace (CT)
Ferebee Boardroom (FB)	

**VASFAA Conference 2017**

**Monday, April 24**

7:30 a.m. – 4:15 p.m. Registration Open

8:00 a.m. Breakfast\*\* (A&B)

8:45 a.m. General Session (A&B) Promoting Inclusiveness and Justice for All Americans - David J. Smith

10:00 a.m. Breakout Sessions

- 1) Follow-up Discussion on Inclusiveness and Justice (CT)
- 2) Declaration of Independence: Custody v. Guardianship v. Ward of the Court v. Dependency Override (SA) – Chad Sartini, VWCC; Brad Scaggs, VCCS
- 3) Managing Up: How to Have a Positive Relationship with Your Boss (AH) – Julie Finn, First Marblehead
- 4) Around the COD System in 80 Days...okay, in 60 Minutes (PA) – Matt Staples, Department of Education (webinar)
- ++5) NASFAA U Credential Preparation: Professional Judgment (SC) – Dana Kelly, NASFAA [10:00 – 12:15]

11:15 a.m. Breakout Sessions

- 1) “College: The Next Frontier for Students Experiencing Homelessness” (CT) - Patricia Popp, Project Hope – VA
- 2) Building an Integrated Communications Model (SA) – Billy Ray Davis, Jr., NOVA
- 3) Policy & Procedure Manuals: The Long and Winding Road (AH) – Heidi Hunter-Goldsworthy, UMW
- 4) Financial Literacy in a Flipped Classroom(PA) – Brenda McCafferty & Paula Craw, ECMC
- ++5) NASFAA U Credential Preparation: Professional Judgment(SC) – Dana Kelly, NASFAA [10:00 – 12:15]

12:30 p.m. Lunch and Learn with our Sponsors\*\*

- AcademicWorks: Streamlining Scholarship Management with AcademicWorks (CT) – Bo Kerin
- ASA/SALT- -An Education on How to Pay for One: Creating Better Prepared & Informed Students and Alumni (FB) – Casey Wallen
- Blackboard: It’s All About Personalization (SC) – Why a One-Stop is Critical to Retention Efforts – Anthony Humphreys
- CampusLogic: Game Changing Award Letters (AH) – Anthony Spano
- ECMC: Let’s Hear from Some Friends: Your colleagues provide their tips on increasing student success! (A&B) – Dave Deibel
- FAS: Navigate the Latest Changes in Financial Aid (SA) – Mike O’Grady & Judy Schneider
- Great Lakes: Streamline Your Processing from Default Management to Private Loan Processing with FREE Tools from Great Lakes (PA) - Biz Daniel



**VASFAA Conference 2017**

**Tuesday, April 25**

7:30 a.m. - 12:30 p.m. Registration Open

8:00 a.m. Breakfast\*\* (A&B)

8:45 a.m. General Session (A&B) Fraud, Waste and Abuse: Protecting Taxpayer Dollars - Erik Wolfson, OIG

10:00 a.m. Breakout Sessions

- 1) Using Social Media in Investigations (SA) – Stephen Brunelle, NOVA
- 2) How to Survive a Federal Program Review (SC) – Ashley Reich, Liberty; Norma Ferki, TCC
- 3) Reporting and Adjusting Direct Loan Data and SULA (PA) – Holly Langer-Evans, Department of Education (webinar)
- 4) Discussion on VGAP Changes and Award Letter Review (AH) – Lee Andes, SCHEV
- 5) Beyond Financial Aid: Integrating Public Benefits for Student Success (CT) – Paula Dehetre, VCCS, Workforce Development Services; Rachelle Thompson, WSSN, NOVA; Brad Scaggs, VCCS

11:15 a.m. Breakout Sessions

- 1) Title IX, Clery and VAWA: Are You in Compliance? (SA) – Connie Kirkland, NOVA
- 2) Practicing Ethics Every Day: Concepts and Cases (AH) – Robert Barrett, UVA & Rosa Thomas, HSC
- 3) Academic Calendars: Are you sure you have it right? (PA) – Trevor Summers, Department of Education
- 4) Understanding C Codes and Comment Codes (SC) – Judy Schneider, FAS
- 5) The Psychology of Money(CT) – Casey Wallen, ASA

12:30 p.m. Lunch and VASFAA Business Meeting\*\* (A&B)

- Chad Sartini, VASFAA President, Moderator
- Getting Involved – Chad Sartini & Felicia Ailster, GASFAA President
- SASFAA Update – Sharon Oliver, SASFAA President-Elect
- NASFAA Update – Karen McCarthy, NASFAA

2:00 p.m. Breakout Session

- ++1) Directors’ Summit (SC) – Legal Issues Impacting Higher Education in Virginia – Robyn Seabrook, Assistant Attorney General
- 2) Would You Read Your Own Website? (AH) – Dianne Fulmer, FATV
- 3) Department of Veterans Affairs GI Bill Benefits and Financial Aid Integration (PA) – Martin Herrera, TCC
- 4) Saving Students with Emergency Aid: Getting Beyond the Band-Aid (SA) – Rachelle Thompson, WSSN, NOVA; LeRoy Allen, NOVA
- 5) Financial Literacy: Why On-Going Loan Counseling Programs Are Finally Getting Airtime(CT) – Dave Deibel, ECMC, & Donna Miller, iGrad



**VASFAA Conference 2017**

**Wednesday, April 26**

8:15 a.m. Birds of a Feather Sessions:

- Public Two-Year – (A & B)
- Public Four-Year – (SC)
- Private Four-Year – (SA)
- Proprietary – (PA)

9:30 a.m. Brunch\*\* and Closing Session (A&B)

State of the Commonwealth

- VGAP Changes & Standard Award Letter - Lee Andes, Assistant Director for Financial Aid, State Council of Higher Education in Virginia
- Legislation and Initiatives Impacting Higher Education in the Commonwealth – Peter Blake, Director of State Council of Higher Education in Virginia

Charity Wrap-Up – Billy Ray Davis, Jr.

- Basket “Winners”
- 50-50 Drawing
- Presentation of Check to Kristen Pine, YWCA of South Hampton Roads

Passing of the Gavel – Chad Sartini and Biz Daniel

Election Results  
VASFAA 2018: Celebrating 50 Years  
SASFAA 2018: Alexandria, VA